



ZWIESEL FORTESSA

PRESS RELEASE

ZWIESEL GLAS novelties 2026: A new era



The Zwiesel Glas brand presents its new glass products for 2026: the world's first collection for non-alcoholic drinks "Début", the German Design Award-winning bar series "Tone", the all-round glasses "Perfect Match" in collaboration with Antoine Pétrus and the stackable tumblers "Click".

(Photos: Zwiesel Fortessa)

March 2026. With the new products from the **Zwiesel Glas** brand, every table setting becomes a stage for individual moments of enjoyment – from finely sparkling kombucha to fine wines to perfectly staged signature drinks in your favorite glass. The first glass collection for non-alcoholic beverages "Début," the bar series "Tone", which recently won the German Design Award, "Perfect Match by Antoine Pétrus" and "Click" combine innovative design, well-thought-out functionality, and the highest Tritan® crystal glass quality made in Germany. The glasses impress with their exceptional brilliance, break resistance, and dishwasher safety. For everyone who enjoys conscious and stylish consumption while also appreciating durable products for everyday use.

A new era

"Début" by Zwiesel Glas combines pioneering innovation and creative design. Developed specifically for the sensory requirements of non-alcoholic beverages such as kombucha, water kefir, sparkling tea, jun tea, and shrubs, it is the world's first glass collection of its kind.

Five extraordinary designs were created in collaboration with renowned designer Carsten Gollnick and international experts in fermented and non-alcoholic drinks: four short-stemmed glasses and a drinking bowl make up the ensemble. "Début" is not primarily intended to be a glass series for de-alcoholized wines. Rather, the aim is to put innovative non-alcoholic alternatives in the spotlight in order to showcase their diverse flavor profiles.

"With this series, we are creating a new dimension of enjoyment that specifically caters to the sensory requirements of non-alcoholic drinks. Our goal was to develop glasses that are both functional and highlight the creativity and diversity of this beverage culture. At the same time, we want to actively shape the global NoLow trend with this collection. "Début" is our invitation to rediscover enjoyment – consciously,

innovatively, and with style," explains Lisa Müller, Head of Consumer Marketing and Product Management. Available from April.

The Zwiesel Glas collection "Début"



*effervescence point

Setting the right tone – The new generation of bar glasses

The "Tone" barware collection from Zwiesel Glas, winner of the German Design Award, combines delicate design with maximum functionality. Inspired by the 50 best bars and developed with bar experts, the collection features thin-walled glasses, compact sizes, and a retro design language. Small goblets concentrate the aromas for intense sensory enjoyment. Whether cocktail bowls or sake cups, nine sizes are the ideal companions for presenting high-quality alcoholic and non-alcoholic beverages and ensure that every drink sets the right note. Available from March.

The Zwiesel Glas collection "Tone"



*effervescence point

A match made in sommelier heaven

In collaboration with Antoine Pétrus, one of France's most renowned sommeliers and two-time Meilleur Ouvrier de France, Zwiesel Glas has developed the "Perfect Match by Antoine Pétrus" collection, which consists of two perfectly complementary all-round and tasting glasses. The starting point was Antoine's vision of creating a universal glass that combines technical precision, aesthetic sophistication, and sensory versatility. At the end of an intensive development process involving numerous tastings by international glass and wine experts from various prototypes, a glass in two different sizes was able to meet the ambitious requirements. "Perfect Match" combines aesthetic elegance with functional excellence, precision with emotion, thus embodying the leitmotif of the project – the harmonious fusion of technology, emotion, and

enjoyment. The collection covers the entire oenological spectrum and enables a complete and balanced interpretation of wine:

No. 1 is ideal for red and white wines and impresses with its density, balance, and aromatic clarity.

No. 2 highlights rosé and sparkling wines in a special way, giving them freshness and precision.

Available from March.

The Zwiesel Glas collection "Perfect Match"



No. 1
with EP*

No. 2
with EP*

*effervescence point

Designed to Stack – Built on Simplicity

The stackable "Click" glass tumblers from Zwiesel Glas combine minimalist Japandi-style design with maximum functionality. Ideal for the home, they offer a space-saving solution that is both aesthetic and practical for everyday use.

The series includes three cup sizes for a wide variety of beverages, from non-alcoholic drinks to whiskey and beer. Thanks to its clear, timeless design and practical stackability, the series is an indispensable companion for anyone who appreciates natural simplicity, convenient usability, and high quality. Available from March.

The Zwiesel Glas collection "Click"



Allround

Whiskey

Longdrink/Beer glas

About ZWIESEL FORTESSA

ZWIESEL FORTESSA is a leading international company in the field of high-quality tableware, which was formed in 2022 from the acquisition of the US company Fortessa Tableware Solutions by Zwiessel Kristallglas AG. The company combines over 150 years of glassmaking expertise and craftsmanship from Zwiessel with the innovative strength and tabletop expertise gained from more than 30 years of Fortessa history in the USA. With a comprehensive range of high-quality glassware, tableware, and cutlery, ZWIESEL FORTESSA bridges the gap between traditional craftsmanship and modern food and beverage trends, offering tailor-made solutions for professional hosts and private connoisseurs. In addition to Zwiessel Glas, Schott Zwiessel, and Fortessa, the luxury glass brand Eisch has also been part of the portfolio since October 2025. The concept provider inspires customers around the world to create unique table designs and unforgettable moments – true to the motto: **the table is yours**. ZWIESEL FORTESSA aims to become the world's leading address for high-quality tableware – both in the professional and private sectors.

With sales of €214.5 million and over 1,000 employees, ZWIESEL FORTESSA has already established itself as one of the world's leading tabletop companies in the high-end segment – and has been the undisputed global market leader in crystal glass since 2017. ZWIESEL FORTESSA focuses on resource-saving production processes and innovative technologies such as Tritan® glass, which ensures durable and environmentally friendly products.

Further information can be found at www.zwiessel-glas.com

Press contact ZWIESEL FORTESSA:

Kirstin Deschler
Dr.-Schott-Str. 35
94227 Zwiessel
Tel.: +49 (9922)98-484
Mobile: +49 160 99510878
E-Mail: k.deschler@zfg-de.com